



CHILD HUNGER IN NYC & SKIP LUNCH FIGHT HUNGER

Child Hunger in New York City

- Nearly 1 in 4 children in NYC do not always know where or when their next meal will come.
- Over 700,000 New York City school children receive free or reduced price meals each day.
- When school lets out for the summer, access to free meals may become limited, adding further strain to the families that rely on them during the academic year.

The Campaign

Skip Lunch Fight Hunger is City Harvest's annual spring campaign to fight child hunger. Each May, we ask New Yorkers to donate what they normally spend on lunch to help fight hunger in our city. This year's campaign will run from May 15 – 19, 2017, and marks the 15th anniversary of *Skip Lunch Fight Hunger*.

Campaign Impact

- In 2016, some 200 fundraising teams from a variety of industries, including finance, law, education, entertainment, media and advertising, and real estate raised nearly \$900,000 for this campaign.
- This year, we hope to raise \$1,000,000 to help feed thousands of children for the entire summer.
- Over the past 15 years, thousands of New Yorkers have contributed over \$6 million to the fight against child hunger through the *Skip Lunch Fight Hunger* campaign.

Campaign Reach



\$15 helps feed
60 children for a day



\$41 helps feed
23 children for a week



\$75 helps feed
21 children for 2 weeks



\$115 helps feed
15 children for a month

***Skip Lunch Fight Hunger* demonstrates the power of New Yorkers coming together!**

\$1,500 helps feed 197 children for a month

\$15,000 helps feed over 650 hungry children and their families for a month



#SkipLunchFightHunger

Have questions?

Email us at skiplunchfighthunger@cityharvest.org