



SKIP LUNCH FIGHT HUNGER 2017 MAY 15 – 19

Talking Points

- Nearly 1.4 million New Yorkers face hunger — more than **3 times the entire population of Miami, FL.**
- Many of the New Yorkers **most vulnerable to hunger** are children.
- On any given day, **1 out of 4 children** in our city may go to bed hungry.
- **Over 15 years, thousands of New Yorkers have supported City Harvest's Skip Lunch Fight Hunger raising over \$7M to help feed hungry children and their families.**
 - This year's campaign runs from May 15 – 19 and asks New Yorkers to donate the cost of an average lunch to help feed hungry kids in New York City.
 - By donating \$15 to City Harvest, you will help feed 60 kids.
 - Visit cityharvest.org/skiplunch for more information and to start a team.
- **City Harvest's goal this year is to raise \$1,000,000 — enough to help feed tens of thousands of children and their families for the entire summer.**
- City Harvest has rescued more than **600 million pounds** of food that would have otherwise gone to waste and delivered it to 500 community food programs across New York City since our founding in 1982.
- Over the course of a year, our fleet of 22 trucks drive more than **260,000 miles across the city**, or nearly ten and a half times around the equator.



#SkipLunchFightHunger

Have questions?

Email us at skiplunchfighthunger@cityharvest.org