



Skip Lunch Fight Hunger 2018

Child Hunger in New York City

- Nearly 1.3 million New Yorkers face hunger – **Washington D.C. & Boston’s total population.**
- Of all New Yorkers, **children are the most vulnerable** to hunger.
- Each day, **1 in 5 kids** in our city may go to bed hungry.
- Over 700,000 children in NYC receive free or reduced price meals each day, **but when school lets out for the summer**, families face increased pressures.

The Campaign: May 14-18, 2018

Skip Lunch Fight Hunger is City Harvest’s annual week-long fundraising campaign that raises awareness and funds to feed kids and their families in NYC. 1 in 5 children in our city are struggling with hunger and you can help make a difference.

We’re asking everyone in NYC to donate the cost of lunch to fight child hunger. Your \$15 gift to City Harvest helps make 60 tummies happy.

Campaign Impact

By coming together, New Yorkers can make a big difference in the lives of children facing hunger across the city. Donating the cost of just one lunch can make a huge impact:



\$15 helps feed 60 children for a day



\$1,500 helps feed over 850 children for a week



\$15,000 helps feed over 1,900 children for a month



Together we can raise enough to feed 50,000 kids for the entire summer

About City Harvest

City Harvest pioneered food rescue in 1982 and, this year, will collect 59 million pounds of excess food to help feed the nearly 1.3 million New Yorkers struggling to put meals on their tables. Through relationships with farms, grocers, restaurants, and manufacturers, City Harvest collects nutritious food that would otherwise go to waste and delivers it free of charge to 500 soup kitchens, food pantries and other community food programs across the five boroughs. In addition, our *Healthy Neighborhoods* initiative addresses long term food insecurity through community partnerships that work to increase access to affordable and wholesome food. To learn more about food rescue, *Healthy Neighborhoods* and fighting hunger in New York City, visit cityharvest.org.



#SkipLunchFightHunger

cityharvest.org/skiplunch

Questions? Email skiplunchfighthunger@cityharvest.org