



Dear Parents,

Your child's school or organization has chosen to support City Harvest through *Truck or Treat*, a fall initiative that encourages children to be part of the fight against hunger in New York City. This year, City Harvest will rescue 59 million pounds of food that would otherwise go to waste and deliver it to soup kitchens and food pantries across the city to help feed the nearly 1.3 million New Yorkers struggling to put meals on their tables.

*Truck or Treat* is...

- **Educational:** Your child is learning about the importance of taking action to help those in need, right here in our city.
- **Fun:** By raising money for City Harvest, your child will be able to directly help fight hunger, all by themselves.
- **An easy way to make an impact:** Each dollar your child collects helps City Harvest to rescue four pounds of food for a New Yorker facing hunger.

Support your child's efforts for *Truck or Treat*!

- **Make a personal donation online.** You can donate online to your child's school or organization team page on [cityharvest.org/truckortreat](http://cityharvest.org/truckortreat) to help them make an even larger impact in the fight against hunger.
- **Donate by cash or check.** Complete the donation form and give your cash or check to your child's teacher or mail it to City Harvest 6 East 32<sup>nd</sup> St. New York NY 10016. Please mark it to: Attn: Truck or Treat – School Name. Upon receipt, we will send you a tax acknowledgement letter.
- **Provide a parent match.** Make your child's donation go further: double, triple, or multiply it! Encourage your child by pledging \$2 for every \$1 they collect.

Thank you for joining us to *Truck or Treat* for City Harvest!

Sincerely,

Mia Scott  
City Harvest  
[partnerships@cityharvest.org](mailto:partnerships@cityharvest.org)

\*We are unable to accept loose coin deposits as TD Bank has discontinued their Penny Arcade machines